

Florida Oceanographic Capital Campaign Report BOD 5/4/20

Since our last Board meeting we have increased our Capital Campaign totals:

Total 123 donors - \$6,269,191 committed/pledged, Reef Sculpture 4 donors \$70,000. Endowment - 5 bequest estate gifts totaling \$1,050,000 includes signed \$50k cash 5-yr pledge, a % estate legacy gift and 2 notifications of legacy estate gifts (estimate \$1M).

Confidential

New committed gifts –

Bedford – Additional gift \$25,000 check forthcoming

Interest Income FY18 - \$18,235, FY19 YTD - \$53,558, FY20 YTD- \$21,903 (Mar)

Notable Pledge Payments – (recorded & unrecorded)

Weissman - \$25,000 towards recorded pledge of \$100,000 from Shell party

Sullivan - \$10,000 final payment on \$50k pledge

Hauke sent in \$50,000 signed pledge on balance of her \$100,000 gift. Payable January.

Duffy \$10,000 shell party, signed pledge received payable July & October

Unrecorded Pledges (included in \$6,269,191 total)

Gift verbally confirmed to Mark: Lore Dodge \$125k gift date is TBD House sale July

Shirley \$25,000 shell party

Bedford - \$25,000 additional gift check forthcoming next week

Hunt \$10,000 shell party, pledge email sent April 17th

Driscoll - \$10,000 – Holding in lieu of Matching Gift offer Waterworks Exploration Zone

Total Unrecorded gifts - \$195,000 most paid by year end.

Treasured Reef – Total raised \$70,000

Houghland \$50k – Unrecorded Pledge for Reef Sculpture.

Positive responses(no amount yet): Need to finalize gifts face to face

Dale & Mary Hudson – waiting for gift amount – Helping to get Denny Hudson to tour

John Pratt – Said yes at donor luncheon

Larry Cusick – said yes after tour, estate on Hutchison Island closed 4/7

Prospects: David & Sarah Hill good friends with John & Lore Dodge coming for tour when open.

SFWMD Drew Bartlett educational water tank and signage by the Waterworks (asked for \$100k)

Kathy Fitzpatrick MC Engineer who will help us apply for FIND funds for Boardwalk replacement.

Staff Bridge Fund – Croce \$10,000 paid, good conversation with Bob Weissman told him we needed \$100k for this year. He understands the pro-forma and appreciates the need however timing is bad (3/17), We will discuss again after COVID.

During COVID crisis focus on phone calls to donors to check on them and give updates.

90 emails sent with Construction pictures

Loyal donors and prospects, phone calls and capture emails for construction pictures/videos.

Top donors sent the time lapse video.

Nancy B. Perry, CFRE Fundraising Consultant