

Florida Oceanographic Capital Campaign Report BOD 6/1/20

Since our last Board meeting we have increased our Capital Campaign totals:

Total 124 donors - \$6,280,607 committed/pledged, Reef Sculpture 4 donors \$70,000. Endowment - 5 bequest estate gifts totaling \$1,050,000 includes signed \$50k cash 5-yr pledge, a % estate legacy gift and 2 notifications of legacy estate gifts (estimate \$1M).

Confidential

New committed gifts –

Pratt, John - \$10,000 honorary trustee Dec Pledge forthcoming

Fields, Jordan - \$1,000 check

Interest Income FY18 - \$18,235, FY19 YTD - \$53,558, FY20 YTD- \$22,318 (Apr)

Notable Pledge Payments – (recorded & unrecorded)

Weissman – Second \$25,000 towards recorded pledge of \$100,000 from Shell party

Bedford - \$25,000 check from unrecorded pledge

Bell, Jupiter Island - \$5,000 final payment

Keller, Loblolly - \$5,000 payment on \$25,000 pledge

Unrecorded Pledges (included in \$6,280,607 total)

Gift verbally confirmed to Mark: Lore Dodge \$125k gift date is TBD House sale July

Shirley \$25,000 shell party

Hunt \$10,000 shell party, pledge email sent April 17th

Driscoll - \$10,000 – Holding in lieu of Matching Gift offer Waterworks Exploration Zone

Total Unrecorded gifts - \$170,000 most paid by year end.

Treasured Reef – Total raised \$70,000

Houghland \$50k – Unrecorded Pledge for Reef Sculpture.

Positive responses(no amount yet):

Dale & Mary Hudson – waiting for gift amount – Helping to get Denny Hudson to tour

Larry Cusick – said yes after tour – asked me to call back in 30 days from 5/20.

Patty Stewart – Harbour Ridge sending in donation.

Prospects: Chuck McIntyre spoke and sent package to MI. Will follow up.

David & Sarah Hill good friends with John & Lore Dodge. They are back in NH.

SFWMD Drew Bartlett educational water tank and signage by the Waterworks (asked for \$100k)

Kathy Fitzpatrick MC Engineer who will help us apply for FIND funds for Boardwalk replacement.

Deane MacMillan is on an “Over the Top” campaign to get more capital donors. He is writing letters to friends who have not donated yet.

Staff Bridge Fund – Croce \$10,000 paid, good conversation with Bob Weissman told him we needed \$100k for this year. He understands the pro-forma and appreciates the need however timing is bad (3/17), We will discuss again after COVID.

During COVID crisis focus on phone calls to donors to check on them and give updates.

90 emails sent every two weeks with Construction pictures

Loyal donors and prospects, phone calls and capture emails for construction pictures/videos.

Top donors sent the time lapse video.

Nancy B. Perry, CFRE Fundraising Consultant