

Florida Oceanographic Capital Campaign Report BOD 7/14/20

Since our last Board meeting we have increased our Capital Campaign totals:

Total 126 donors - \$6,355,715 committed/pledged, Reef Sculpture 4 donors \$70,000. Endowment - 5 bequest estate gifts totaling \$1,050,000 includes signed \$50k cash 5-yr pledge, a % estate legacy gift and 2 notifications of legacy estate gifts (estimate \$1M).

Confidential

New committed gifts –

McIntyre, Chuck - \$25,000 sending check in July

Cusick, Larry - \$10,000

Driscoll - \$25,000 – sending check, fundraising party for next January at her house.

Schaefer, Tom & Linda - \$10,000 stock gift

Hanson, John & Carolyn - \$10,000 ck

Stewart, Patricia - \$5,000 paid

Interest Income FY18 - \$18,235, FY19 YTD - \$53,558, FY20 YTD- \$22,427 (May)

Notable Pledge Payments – (recorded & unrecorded)

Weissman - \$52,000 final payment of additional \$100,000 shell party gift 7/3/20

Duffy - \$5,000 towards \$10,000 pledge (final in October)

Pratt - \$5,000 towards \$10,000 pledge Final in December

Hunt - \$10,000

Unrecorded Pledges (included in \$6,355,715 total)

Gift verbally confirmed to Mark: Lore Dodge \$125k gift date is TBD House sale July.

6/26 Lore confirmed her gift is forthcoming when she returns from NH.

Shirley \$25,000 shell party

Driscoll - \$25,000 – sending check now, fundraising party for next January at her house.

Schaefer – \$10,000 stock gift is on the way.

Total Unrecorded gifts - \$185,000 most paid by year end.

Treasured Reef – Total raised \$70,000

Houghland \$50k – Unrecorded Pledge for Reef Sculpture.

Positive responses(no amount yet):

Shirley Sontheimer will be sending additional gift – already donated \$400,000

Dale & Mary Hudson – waiting for gift amount – Helping to get Denny Hudson to tour

Prospects: David & Sarah Hill good friends with John & Lore Dodge. They are back in NH.

Knopf, Strickland, Pearson, Curtis, Brown, 30 longtime donors are being solicited.

SFWMD Drew Bartlett educational water tank and signage by the Waterworks (asked for \$100k)

Kathy Fitzpatrick MC Engineer who will help us apply for FIND funds for Boardwalk replacement.

Deane MacMillan is on an “Over the Top” campaign to get more capital donors. He is writing letters to friends who have not donated yet.

Staff Bridge Fund – Croce \$10,000 paid, good conversation with Bob Weissman told him we needed \$100k for this year. We will discuss again after COVID.

During COVID crisis focus on phone calls to donors to check on them and give updates.

90 emails sent every two weeks with Construction pictures

Loyal donors and prospects, phone calls and capture emails for construction pictures/videos.

Nancy B. Perry, CFRE Fundraising Consultant