

Special Events

Yacht & Country Club Event (1/23)	Donor development event hosted by Honorary Trustee at the Stuart Yacht & Country Club. Target development event for donor recognition and stewardship. Expected attendance: 50
Oceans Alive 2020 - Sponsorship	Oceans Alive Sponsorships to date: 1 gold, 4 silver, 8 bronze, 6 patrons. Mailed out 150 solicitation letters through committee. Ticket price is \$350 per person
Donor Recognition Luncheon	Scheduled for February 12th at Bonefish Grill in Stuart. Finalizing sponsorship and will invite select major donor base and President's Club members (300 people for 80 lunch spots).
Shell Party	Planning a Shell Party at the Coastal Center to encourage additional gifts for Capital Campaign. Trying to coordinate schedules for Jack & Barbara Nicklaus to host event. Approached Wilmington Trust for sponsorship. Looking at 3rd or 4th week in February to schedule event for 200+ guests.

Development

Year End Appeal - Impact Report	98 gifts through mid January equaling \$117,572 (\$17,940 direct and \$99,632 received with no correlation)
Communications & PR	Stacy Montoya started on Dec 16th and has resigned from her position, last day 1/24/20.
Graphic Design & Marketing Asst	Anastasia Keating started on 1/21 as the Graphic Design & Marketing Assistant. This is currently a part-time position.
Mailing & Invitations	December: Mailed 2800+ Impact Reports, 130+ Oceans sponsorship letters, 15 America's Amazon letters, 131 memberships January: 125 Oceans sponsorship letters, 1500 Oceans Save the Dates, 63 invitations to YCC Event, 75 memberships

Volunteers

Education Volunteers	Education and volunteer staff participating in ongoing staff meetings to revitalize the volunteer program (education) and prepare for the opening of the Ocean EcoCenter.
Volunteer Breakfasts	Organizing volunteer continuing education breakfasts with different departments. These events bring the volunteers together to learn more about our local environment, things going on at FOS and general topics of interest.

Community Outreach & Events

America's Amazon Premiere (1/16)	Received \$4,500 from 4 sponsors for special event including cocktail party, movie premiere and panel. Will receive a portion of the ticket proceeds from sold-out event. (Amount TBD)
J. McLaughlin	Benefit day at J. McLaughlin on 2/12/20. Portion of the proceeds benefit FOS.

Upcoming Events / Initiatives within 60 Days

Stuart Yacht & Country Club - Donor Development Evening - 1/23/20

Donor Recognition Luncheon - 2/12/20

Shell Party - 3rd - 4th week in February

Oceans Alive VIP Sponsor Party - March TBD

Oceans Alive - March 29, 2020

Business Partner Program Refresh

Community Cultivation Events

Driving Additional Visitation

Enhancing Annual Membership Benefits (Members-only Events)